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## PRESS RELEASE

**CONTACT:** Kate Elgee

Phone: 208-720-2658

Email: [kate@svwc.com](mailto:kate@svwc.com)

**For more information:**

Phone: 208-726-5454

Email: [info@svwc.com](mailto:info@svwc.com)

### SVWC Announces Live Watch Party at The Argyros

\$30 for 3 days to celebrate the 30th Anniversary

**FOR IMMEDIATE RELEASE:** *June 5, 2024, Sun Valley, Idaho* ~ The Sun Valley Writers' Conference (SVWC) has already set records during its 30<sup>th</sup> Anniversary year—all Conference Passes sold out in less than 15 minutes, [single event tickets](#) for Pavilion Talks sold out within 10 minutes, and all seats for the free [Community Speaker Series](#) talks—Judy Blume on July 17 and John Vaillant on July 23 at The Community Library—filled up within hours.

To help meet growing demand over the years, SVWC has opened up access to their content in a variety of ways. This includes [free livestreaming](#), [free lawn seating](#) at the Sun Valley Pavilion, and [free online content](#) in their digital media library. In addition, they have increased [outreach in Blaine County schools](#), with a Student/Author Luncheon during the Conference and a School Speaker Series with Javier Zamora on May 23. The Community Scholars Program for teachers and students and the Writing Fellows Program for young writers have also been expanded this year.

But even with so many community events and free programming, the demand and enthusiasm in 2024 has been unprecedented. In response, SVWC decided to create a brand-new special offering for their 30<sup>th</sup> Anniversary — a [Live Watch Party](#) at the Argyros Performing Arts Center!

At this new event in downtown Ketchum, SVWC will livestream exclusive content from the 2024 Conference straight to the screens at The Argyros—including several talks that are not available for livestreaming, lawn talks, or single event tickets. There will also be books available for purchase, SVWC gift items, special guest appearances, drinks, music, and more. SVWC is eager to celebrate their

[30<sup>th</sup> Anniversary](#) with local Wood River Valley residents, so please join them, July 20-22, for a festive and fun group viewing party.

In the words of SVWC’s Creative Director James Tooley, “This year we are really excited to add the Live Watch Party at The Argyros as a way for people to come together to engage with our content and with each other. We have such a fantastic lineup of presenters this year and we can’t wait to share it with more of our community.”

Watch Party Passes will go on sale June 19 at 9:00 AM Mountain Time via the [SVWC website](#) (\$30 for a 3-day Watch Party Pass). If the event hasn’t sold out, there will also be same-day passes available to purchase at the door of The Argyros (\$10 for a single-day Watch Party Pass). To purchase and to view the most up-to-date schedule of live talks available at the Watch Party, visit [svwc.com/watchparty](http://svwc.com/watchparty).

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#SunValleyWritersConference #SVWC #SVWC2024

#### ABOUT US

Thirty years ago, the founders of the Sun Valley Writers’ Conference sat around a kitchen table and dreamt up what would become today’s best premier literary conference. Over the last three decades, more than 500 poets, playwrights, historians, novelists, and musicians have graced the stage at SVWC, including novelists Alice McDermott and Hernan Diaz, poets Naomi Shihab Nye and Rita Dove, and longtime friend of the Conference, Frank McCourt. Titans of literature like Salman Rushdie and Isabel Allende have shared space and ideas with exciting new voices like Ocean Vuong and Tommy Orange. “Thirty years is a long time,” writes SVWC Associate Director Anne Taylor Fleming, “but it feels as if we have kept our soul intact.”

For several days each summer at the Sun Valley Resort, some of the country’s—and the world’s—best writers and thinkers, including fiction and nonfiction writers, journalists, playwrights, poets, and

filmmakers, talk about their work and the world at the Sun Valley Writers' Conference. The event's past presenters have included Pulitzer Prize winners, National Book Award winners, and winners of the elite Booker Prize given in Great Britain. Together, writers and readers freely exchange ideas, concerns, hopes, and aspirations.

The audience enjoys talks presented in the stunning outdoor Sun Valley Pavilion and smaller, more intimate sessions with favorite speakers, as well as musical performances and films. The Sun Valley Writers' Conference is an Idaho nonprofit organization. For more information, please visit [svwc.com](http://svwc.com). Photographs are available upon request.